

THE TRADETECHFX

Daily

THE OFFICIAL NEWSPAPER OF TRADETECH FX EUROPE 2019

Published over 1 print and 1 digital edition along with daily newsletters

Media Information 2019

Publishing dates:

Issue 1: Conference edition - 12 September 2019 (Print & Digital)

Issue 2: Post-event wrap-up - 4 October 2019 (Digital)

Distribution

Issue 1: Distribution at Tradetech FX, Barcelona (approx. 800+ attendees)

Issue 2: Distribution to all Tradetech FX, Barcelona attendees (approx. 800+ attendees)

Newsalert

The Tradetech FX daily will broadcast two news alerts on both day 1 and day 2 of the event:

Circulation: 9,000+ digital readers

ADVERTISING RATES (PRINT)

Ad	Width (mm)	Height (mm)
Front cover strip	210 mm	45 mm
Half page	210 mm	136 mm
Full page	210 mm	297 mm
Double page spread	420 mm	297 mm
Sponsored Article	600 words	
Bellyband	(available on request)	

ADVERTISING RATES (DIGITAL)

Ad	Size
Leaderboard	728px x 90px
MPU	300px x 250px

ARTWORK REQUIREMENTS (PRINT)

All artwork should be supplied as High-Resolution PDF files, Minimum 300 dpi in CMYK PROCESS format, with all fonts embedded. Please check that your files do NOT contain any RGB, Pantones or Spot colours.

All ads should have 3mm of bleed on all sides.

ARTWORK REQUIREMENTS (DIGITAL)

Static jpg banners only.

ADVERTISING CONTACT

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DEADLINE FOR RECEIPT OF ADVERTISEMENTS

23 August 2019

Front cover strip

210 mm x 45 mm + 3 mm bleed on all sides



Half page

210 mm x 136 mm + 3 mm bleed on all sides



Full page

210 mm x 297 mm + 3 mm bleed on all sides



Double page spread

420 mm x 297 mm + 3 mm bleed on all sides

