

THE TRADETECH Daily

Celebrating 20 years
20TH ANNIVERSARY
tradetech

THE OFFICIAL NEWSPAPER OF TRADETECH 2020
Published over 2 editions along with daily newsletters

Media Information 2020

Publishing dates:

Issue 1: Conference edition - 6 April 2020
Issue 2: Post-event wrap-up - 15 May 2020

Distribution

Issue 1: Distribution at Tradetech, Paris + additional approx. 1,000 previous attendees
Issue 2: Distribution at to all Tradetech, Paris attendees + additional approx. 1,000 previous attendees

Newsalert

The TRADETech daily will broadcast two news alerts on both day 1 and day 2 of the event:

Circulation: 9,900+ digital readers

ADVERTISING RATES (PRINT)

Ad	Width (mm)	Height (mm)	Price
Front cover strip	210 mm	45 mm	£3,000
Half page	210 mm	136 mm	£2,750
Full page	210 mm	297 mm	£5,000
Double page spread	420 mm	297 mm	£9,000
Sponsored Article	600 words		£5000

ADVERTISING RATES (DIGITAL)

Ad	Size	Price
Leaderboard	728px x 90px	£750
MPU	300px x 250px	£750

ARTWORK REQUIREMENTS (PRINT)

All artwork should be supplied as High-Resolution PDF files, Minimum 300 dpi in CMYK PROCESS format, with all fonts embedded. Please check that your files do NOT contain any RGB, Pantones or Spot colours.

All ads should have 3mm of bleed on all sides.

ARTWORK REQUIREMENTS (DIGITAL)

Static jpg banners only.

ADVERTISING CONTACT

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DEADLINE FOR RECEIPT OF ADVERTISEMENTS

27 March 2020

Front cover strip
210 mm x 45 mm + 3 mm bleed on all sides



Half page
210 mm x 136 mm + 3 mm bleed on all sides



Full page
210 mm x 297 mm + 3 mm bleed on all sides



Double page spread
420 mm x 297 mm + 3 mm bleed on all sides

